ACTIONLINE MAGAZINE
ADVERTISING RATES AND FREQUENCY DISCOUNT

Ad Size	1x Insertion	2x Insertion (10% Discount)	3x Insertion (15% Discount)	4x Insertion (25% Discount)	Full Price
Full-page	$1,200.00	$2,160.00	$3,060.00	$3,600.00	$4,800.00
Half-page	$720.00	$1,296.00	$1,836.00	$2,160.00	$2,880.00
Third-page	$600.00	$1,080.00	$1,530.00	$1,800.00	$2,400.00
Quarter-page	$480.00	$864.00	$1,224.00	$1,440.00	$1,920.00

Employment: $48.00 per column-inch

Sponsor Discounts Per Sponsor Year:

Platinum level: One free full-page ad.
Gold level: One free half-page ad.
Silver level: One free quarter-page ad.

25% discount on total ad placement for all Platinum, Gold, Silver and Bronze-level Sponsors per Sponsor year.

Early Payment Discount:

Any entity that agrees to pay its total ActionLine advertisement costs upon execution of the Agreement will receive a five percent (5%) discount on its total ActionLine advertising costs.

Please Note:

These rates and discounts are subject to change at any time and rates an discounts are only guaranteed to the extent an advertiser has executed our standard contract for advertising in ActionLine.

Updated 7/2023