

Sponsor Benefits



| | Platinum Sponsor \$25,000 | Gold Sponsor \$15,000 | Silver Sponsor \$7,500 | Bronze Sponsor* \$5,000 |
|--------------------------------------------------------------------------------------------------------------------------------------------|------------------------------|--------------------------|---------------------------|----------------------------|
| Committee or ALMs Sponsorship | | | | |
| Priority given based on sponsorship level and co-sponsorships permitted if sponsor businesses do not conflict | | | | |
| Committee or ALMS Sponsorship - complimentary | 2 | 1 | 0 | 0 |
| Opportunity for Additional Committee Sponsorship | \$2000 | \$2500 | \$3000 | \$3500 |
| ActionLine | | | | |
| Complimentary 1-time ActionLine Advertisement | 1 full page ad | ½ page ad | ¼ page ad | |
| ActionLine Advertising 25% discount per year | √ | √ | √ | √ |
| RPPTL In-State Meetings (Recognition) | | | | |
| Recognition at RPPTL meetings | √ | √ | √ | √ |
| Sponsor Logo on RPPTL Meeting App | √ | √ | √ | √ |
| Acknowledgement by RPPTL Leadership at podium at Saturday Executive Council Meeting | √ | √ | √ | |
| Banner ad on RPPTL Event App | √ | √ | | |
| Signage at RPPTL Executive Council Meetings | √ | √ | | |
| Opportunity to briefly introduce company at Saturday Executive Council Meeting | √ | √ | | |
| Ability to bring and distribute marketing materials with prior approval | √ | √ | | |
| In-State EC Meetings (Benefits and Tickets) | | | | |
| Complimentary Welcome Reception ticket(s) for each meeting | 4 | 2 | 1 | 0 |
| Ability to purchase additional tickets to Welcome Reception and other Executive Council events for each meeting | √ | √ | √ | √ |
| Ability to attend Hospitality Suite | √ | √ | √ | √ |
| Ability to participate in Dine-Around events, if scheduled | √ | √ | √ | |
| Priority access for hotel room reservations for meetings** | 3 | 2 | *** | *** |
| Other Benefits | | | | |
| Invitation to attend Sponsor Annual Appreciation Reception (generally held during Convention) | √ | √ | √ | √ |
| Access to hotel room reservation for out-of-state meeting at same time as Executive Council members | √ | √ | √ | √ |
| Opportunity to upgrade sponsorship when an opportunity becomes available (based on seniority) | √ | √ | √ | √ |
| Receive a list of names and contact information for Executive Council members, upon request | √ | √ | √ | √ |
| 50 % discount on Convention & Legislative Update exhibitor booths when offered; doesn't apply to Sponsor affiliates/subsidiaries or events | √ | √ | √ | |
| 1 post per quarter promoting company on RPPTL social media (Facebook/Twitter), upon request | √ | | | |

*New section sponsors pay the reduced rate of \$3,500 for the first year; **Priority access for hotel room reservations is not a guarantee of availability; ***Receive access to hotel room reservations at the same time as Executive Council members

Special Sponsorships

App Sponsor (currently filled): \$20,000 – includes Gold Sponsor Benefits & Sponsor on App for each meeting.

CLE Sponsor (2 available - 1 Probate, 1 Real Property): \$20,000 – includes Gold Sponsor Benefits & 30 second commercial played prior to each RPPTL CLE program (excludes CLI, ATO, ABC, Legislative Update).

Individual CLE program and **ALMS** sponsorship opportunities may additionally become available.

Effective – July 1, 2024