

## Don't miss the chance to reach hundreds of Florida attorneys for your business!

With over 11,000 members, the Real Property, Probate & Trust Law Section is currently the largest section of The Florida Bar. We seek to promote professionalism and collegiality among Florida real estate, construction, probate, and trust lawyers.

We offer extensive educational programs, various social activities, and networking opportunities.

Sponsorship of the Section affords your organization the opportunity to mix and mingle, network, and connect on a repeated basis with the best and the brightest in the real estate, probate and trust law practices in Florida.

The Section encourages its members to support and patronize the sponsors.

### **BECOME A SPONSOR!**

The Executive Council of the Real Property, Probate & Trust Law Section of The Florida Bar:

- Leading attorneys in trust, estate and real estate law.
- Meets five times each year to address issues of interest to Section members.
- Each meeting-weekend (Thursday-Sunday) includes: series of formal and informal gatherings of leading practitioners; substantive committee meetings; often a full day of legal education; and the business of the Section is handled on Saturday at the Executive Council Meeting.
- Social networking activities throughout the day and each evening.



The Florida Bar  
651 East Jefferson Street  
Tallahassee, FL 32399-2300

# Sponsorship Opportunities



## Real Property, Probate & Trust Law Section

The Florida Bar  
[www.rpptl.org](http://www.rpptl.org)

# SPONSORSHIP OPPORTUNITIES AND BENEFITS:

## Friend of the Section

Limited to 12 sponsors

### Benefits:

- Receive a list of names, addresses, telephone numbers and email addresses of all Executive Council members, upon request.
- Discount on ActionLine advertising.
- Preferred opportunity to reserve exhibition space at the annual Section Convention Meeting, at a twenty percent (20%) discount off of standard rate.
- Recognition as a "Friend of the Section" at RPPTL section meetings and in Section materials.
- Listing as a "Friend of the Section" on the RPPTL website ([www.rpptl.org](http://www.rpptl.org)) and the event app.
- Receive one free ticket to the Thursday night reception. Opportunity to purchase up to two additional tickets to any event at the price offered to Executive Council members. Additional tickets may be purchased based upon availability at actual cost.
- Priority notification of vendor opportunities as they arise.
- Invitation for up to two attendees at any designated reception for Sponsors.
- Acknowledgement and thanks by RPPTL leadership at the Executive Council meeting.

**FRIENDS WILL RECEIVE PRIORITY OVER NON-SPONSORS TO UPGRADE TO A GENERAL SPONSORSHIP SLOT WHEN AND IF OPPORTUNITIES BECOME AVAILABLE.**



**For more information contact  
Co-Chairs of the Sponsorship Committee**

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## General Sponsor

Limited to 3 sponsors per event

### Benefits:

- Recognition as a "General Sponsor of the Section" at in-state Executive Council meetings and in promotional materials relating to the meeting.
- Introduction at the event that is sponsored and opportunity to address members in attendance at the event.\*
- Listing as a "General Sponsor of the Section" on the RPPTL website ([www.rpptl.org](http://www.rpptl.org)) and the event app.
- Ability to bring and distribute marketing materials to the members at the event sponsored (venue permitting).
- Receive a list of names, addresses, telephone numbers and email addresses of all Executive Council members, upon request.
- Receive up to two free tickets to the event sponsored or at the sponsor's option to the Thursday night reception. Opportunity to purchase up to four additional tickets to any event at the price offered to Executive Council members. Additional tickets may be purchased based upon availability at actual cost.
- Guaranteed ability to reserve up to two rooms at the event hotel for in-state meetings at the RPPTL discounted rate.
- Discount on ActionLine advertising.
- Preferred opportunity to reserve exhibition space at the Legislative Update meeting and the annual Section Convention Meeting, at a twenty-five percent (25%) discount off of standard rate.
- Priority, on a seniority basis, to upgrade to a different General Sponsorship slot if and when one becomes available.
- Invitation for up to four attendees at any designated reception for Sponsors.
- Inclusion on RPPTL signage via Sponsor logo and lead contact information.
- Acknowledgement and thanks by RPPTL leadership at the Executive Council meeting, with Sponsor representatives in attendance being asked to stand and be acknowledged.

\* This benefit is available for General Sponsors of the Thursday night reception; Friday night reception; Friday night dinner; Roundtable meetings; and Saturday night function. General Sponsors of breakfasts, luncheons and the Executive Council meeting sponsors will be introduced and thanked at the Executive Council meeting. RPPTL reserves the right to not hold one or more designated events at one or more meetings during the Term. If an event is not held at a meeting, the RPPTL will provide substitute recognition and an opportunity to address the Executive Council.

**THIS IS OUR PREMIER SPONSORSHIP CATEGORY!**

## Committee Sponsor

Limited to 3 sponsors per committee

### Benefits:

- Sponsor of a particular committee that meets during our Executive Council meeting weekend.
- Introduction at the beginning of the committee meeting that they sponsor and an opportunity to address those in attendance at the committee meeting.
- Discount on ActionLine advertising;
- Recognition as a "Committee Sponsor of the Section" at RPPTL Section meetings and in Section materials;
- Listing as a "Committee Sponsor of the Section" on the RPPTL website ([www.rpptl.org](http://www.rpptl.org)) and the event app.
- Priority notification of vendor opportunities as they arise.
- Priority on a seniority basis, to upgrade to a different committee sponsorship slot, to Friend of the Section, or to General Sponsorship, if and when opportunities become available.

